



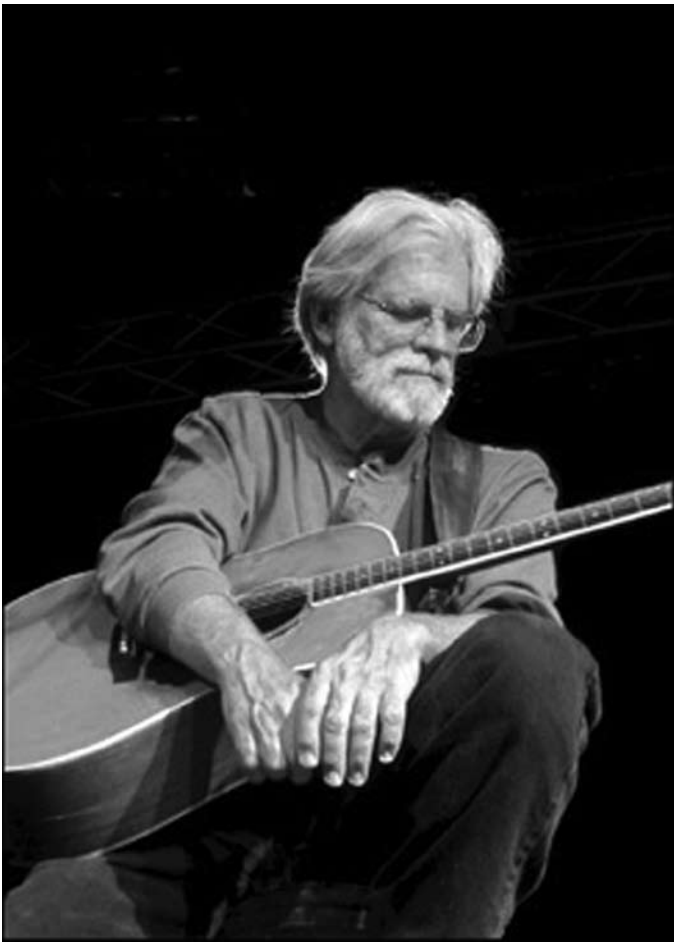
P.O. Box 7733
Auburn, CA 95604

Showtime

The mission of the Auburn Placer Performing Arts Center, Inc. is to enhance the cultural and economic environment of our community by building and operating a center for the performing arts.

Folk guitarist, songwriter Jack Williams to perform benefit concert for APPAC

By Janis Wikoff



Jack Williams has toured the United States for the past 40 years performing with legendary singer songwriters. He will be featured in a benefit concert for APPAC on Oct. 22 in Auburn.

Dear Readers:

In order to receive future newsletters, your continued support is needed. Increases in printing and postage necessitate a change in policy. Starting with the December newsletter, APPAC will only be able to send a copy to those who have supported us with a donation in the past or during our current Support Drive (See page 3).

Jack Williams, well-known folk guitarist and recording artist, is recognized by the contemporary folk community as a singer songwriter of national stature. He will be giving a benefit performance for APPAC on October 22, at 7 pm in Auburn at the Pioneer Methodist Church on Lincoln Way.

Wayne Manning, of Manning Consulting in Auburn, will sponsor his performance with proceeds benefiting APPAC and the future restoration, renovation and reconstruction of the State Theatre Building. Audience members are asked to make a minimum donation of \$15 at the door and will learn more about the plans for the theatre.

Williams tours the US, as he has for the past 40 years, out of the sheer love of music and performing, and has added extremely successful tours of England, Scotland, Switzerland, Germany, Liechtenstein, France and Austria to his list of recent performances at festivals, house concerts and major folk venues.

His work is at the meeting ground of the traditional and the contemporary, demonstrating original Southern-American songwriting and performance at its best, and drawing

deeply from the eclectic well of folk musical heritage.

Williams' is a featured performer on the **Philadelphia** and **Kerrville** main stages, and has also appeared on the **Newport**, (New Bedford) **Summerfest** and **Boston Folk Festival** stages.

While touring in Massachusetts, Williams found himself invited on stage by **Arlo Guthrie** to perform one of his original songs and to join the group in a series of final numbers.

Williams' credits include guitar work with legendary singer/songwriters **Mickey Newbury**, **Harry Nilsson**, **Tom Paxton**, **Peter Yarrow**, and **Steve Gillette**, among others.

He has a DVD (**High Cotton**) and six CDs on Wind River/Folk Era Records: his most recent "**Laughing in the Face of the Blues**" plus "**WALKIN' DREAMS**", "**LIVE & In Good Company**", "**Eternity & Main**", "**Across the Winterline**", and "**Dreams of the Song Dog**".

For further information about the Jack Williams Benefit Concert for APPAC, phone the APPAC Office at 530-885-0156 or visit the APPAC website, www.livefromauburn.com.

President's Message

Antioch's El Campanil Theatre an inspiration

Recently Jane Amick, our Executive Director, accompanied me on a trip to the El Campanil Theatre in Antioch. We were welcomed by Rick Carraher, the Executive Director and his assistant, Deanna, the very capable two person team that operates the theater. We spent two fruitful hours learning about their success story. And a true success story it is!

The 700 seat El Campanil was built as a vaudeville and movie theater in 1928 (two years before ours). Its stage area is smaller than that of our State Theatre. Like many movie theaters, it fell into hard times and was closed for a period of time being used as a church on the weekends. Carraher, an Antioch restaurateur and longtime leader in Antioch's Rivertown Business District Association, recognized an opportunity to bring live theater to downtown Antioch as well as bolstering retail businesses. Strong support was provided by the City of Antioch.

With the assistance and encouragement of the Antioch city manager, an innovative scheme was devised to purchase the theater using franchise fees from a major new gas pipeline running through the city. The theater is owned and operated by The El Campanil Theatre Preservation Foundation, a charitable non-profit 501 (c) 3 corporation.

Unlike our State Theatre the entire original interior of the El Campanil was intact, in beautiful design and color. However, extensive renovation work was needed. Volunteers and local contractors donated their time and materials. This provided the means to renovate and repaint the interior to its original likeness. Within one year of purchase, the El Campanil began showing classic movies and staging live productions.

Along the way, additional assistance was needed. The city's redevelopment agency stepped forward with a \$750,000 grant to purchased new seats and funded major repairs to the roof.

The total renovation cost was \$1.5 million.

The El Campanil staged 14 performances and attracted 7,000 patrons during its first year of operation four years ago. Rick and Deanne have worked hard to promote the theater, hiring consultants and vendors as needed. Last year's annual attendance swelled to over 40,000 with 106 performances. This is a true success story and one we can all benefit and learn from.



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Mail support donation to: APPAC, P.O. Box 7733, Auburn, CA 95604

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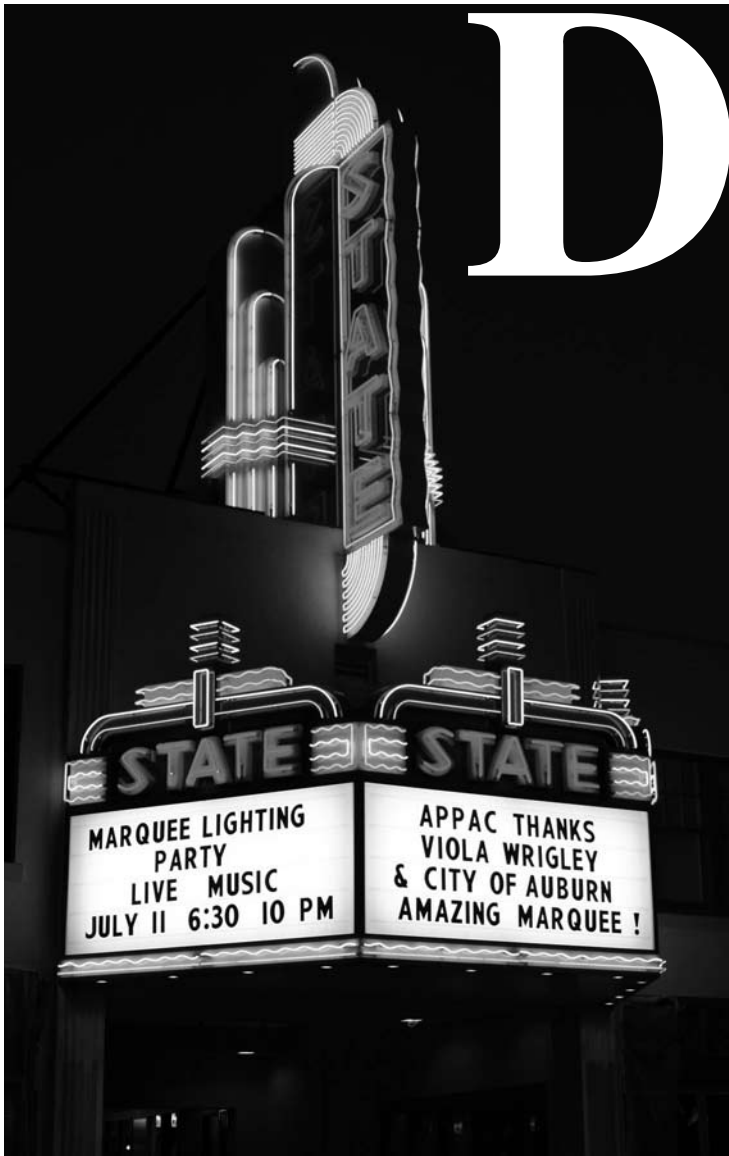
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Downtown street party celebrates marquee lighting

On July 11 Auburn celebrated the completion of Phase 1 (Facade Improvement) of APPAC's goal to reconstruct the State Theatre into a state-of-the-art performing arts center. Clockwise from Left: The marquee is illuminated for the first time at 9:45 pm July 11. Event organizer Bill Kirby and Beverly Lewis took part in the costume contest. Vintage cars parked in front of the theater provided a 1930s environment. Pat Brophy and Eileen Lipschultz enjoy the festivities.



Advisory Board created to provide guidance for business decisions

An APPAC Advisory Board has been formed to assist the current Board of Directors in exploring a capital campaign and provide guidance for future business decisions.

Co-Chairs, Cheryl Maki and Steve Snyder were the catalysts for such a committee and were responsible for selecting the remainder of the members. These individuals represent a cross-section of community stakeholders, expanding APPAC's community participation.

The group of community activists is a welcome addition to APPAC's efforts to reconstruct the State Theatre into a state-of-the-art performing arts center. The group was approved by the Board of Directors and will provide a dynamic perspective to the volunteer board's work.

Other board members include Dick Azevedo, Liz Briggs, Herb Grounds, Rod Haack, Mitch Hanna, Mike Kutzman, Shana Laursen, Arnie Lyon, Bud Nobili, Jack Remington, Ina Robinson, Harvey Roper, Paul Ross, Nick Willick, and Mike Wilson.

Thanks

and a "Tip of the Hat" to . . .



- **Margaret Ravo**, office assistant and clerical volunteer. Her varied duties have made a big difference.

- **Joe Hernandez** who does yard care at the Divine Wellness building next door to the State Theater for providing assistance to APPAC Director Rosie Stillwell in her sidewalk clean up duties.

Management group to review, analyze current Operating and Business Plan

Venuetech Management Group has been selected to provide review and analysis of APPAC's current Operating and Business Plan. An expert in the field, VenueTech will take on the review and validation of the plan to situate APPAC more favorably as the or-

ganization moves into a capital campaign.

The management group provides a client list of 24 Business/Operations Plans for performing arts theaters that include, the cities of Vacaville, Campbell, Visalia, Truckee-Donner, the Napa Valley Opera House, the State Theatre in Monterey, and the Arkley Center of the Performing Arts in Eureka.

A significant portion of the firm's business is focused on the development of event centers, arts venues and the restoration of historic structures and the use of entertainment, cultural arts and recreation venues as a catalyst for economic development.

APPAC members will participate in Audience Development Workshop

In preparation for upcoming performances and 35mm movie presentation, six members of the APPAC Board and the Executive Director will attend an "Audience Development Workshop" hosted by the Placer Community Foundation, along with several other non-profit arts organizations. The overall goal of this workshop is to identify and reach potential audiences and make them aware of the performing arts programs in Placer County. The workshop is scheduled for September 17 from 2-8 pm .

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(Photo by Keith Sutter)

Upcoming Events

- *Community Concert Series*

Bronn & Katherine Journey

Thursday, Oct. 16 -- 7:30 pm

- *Auburn Symphony Concert Series*

Austria, Spain and Arabia --

The Music of Fantasy

Saturday, Oct. 11 -- 7:30 pm

Sunday, Oct. 12 -- 3 pm

The Brilliance of Beethoven

Saturday, Nov. 22 -- 7:30 pm

Sunday, Nov. 23 -- 3 pm